

PORTERS

Presentation Deck
Porters May 2019





Porters Social Content Phase 1

Porters Social Content Runthrough

- To Launch “Digital Starting Gate” for Porters.
- Releasing 13 Full-Episodes, 15 “Launch” Clips
- Live Website.
- Pushing Social Media Awareness of Porters Show and Story Content

Porters Social Content Website



Porters Website.

Please Note. Images Subject To Change.

Porters Social Content Website

Website Features:

- About Show
- 13 Full Episodes
- Characters
- "Porter Momentz"
- Cast/Crew Credits



5:15

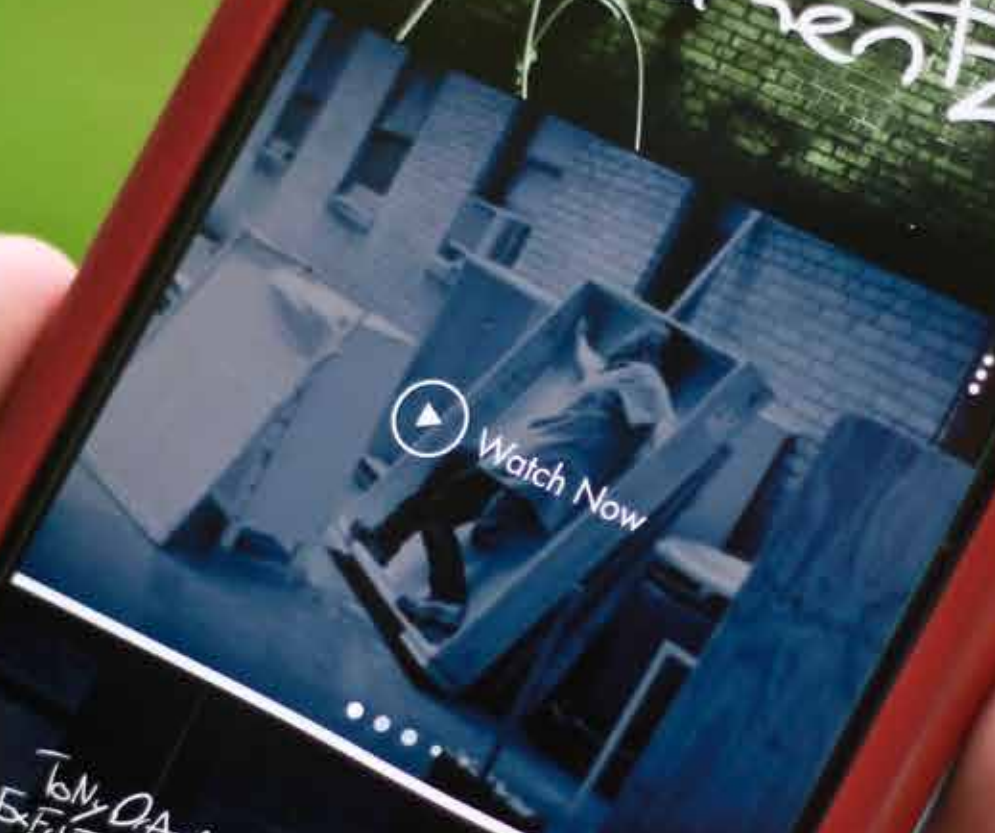
portersnyc.com

porters

"porters is
your



Porter Momentz



Watch Now

Tony O'Leary
Executive Producer

Naomi Shtokan
Executive Producer

Paul Lieber
Producer/Actor

Ricchie Ventullo
Producer/Video Comment Director

O'INDU

ARTISY

MUFFLET

RICHT

About

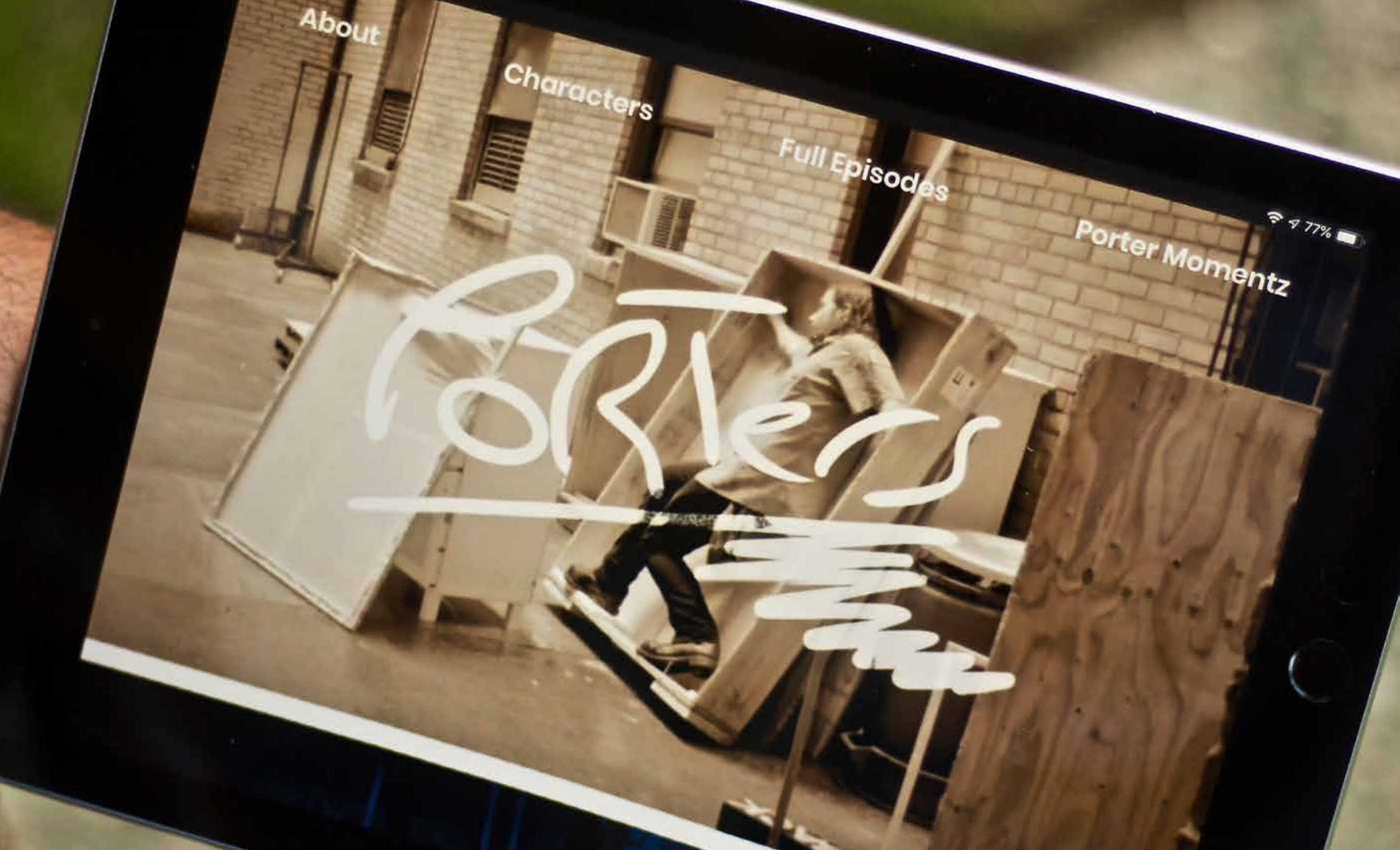
Characters

Full Episodes

Porter Momentz

4 77%

PORTER'S



5:22 PM Tue Jul 16

76%

Full episodes



Portier
Momentz



Porter
Momentz

Porter Momentz

**15-30 Seconds of Additional footage
and "In-Show Clips"**

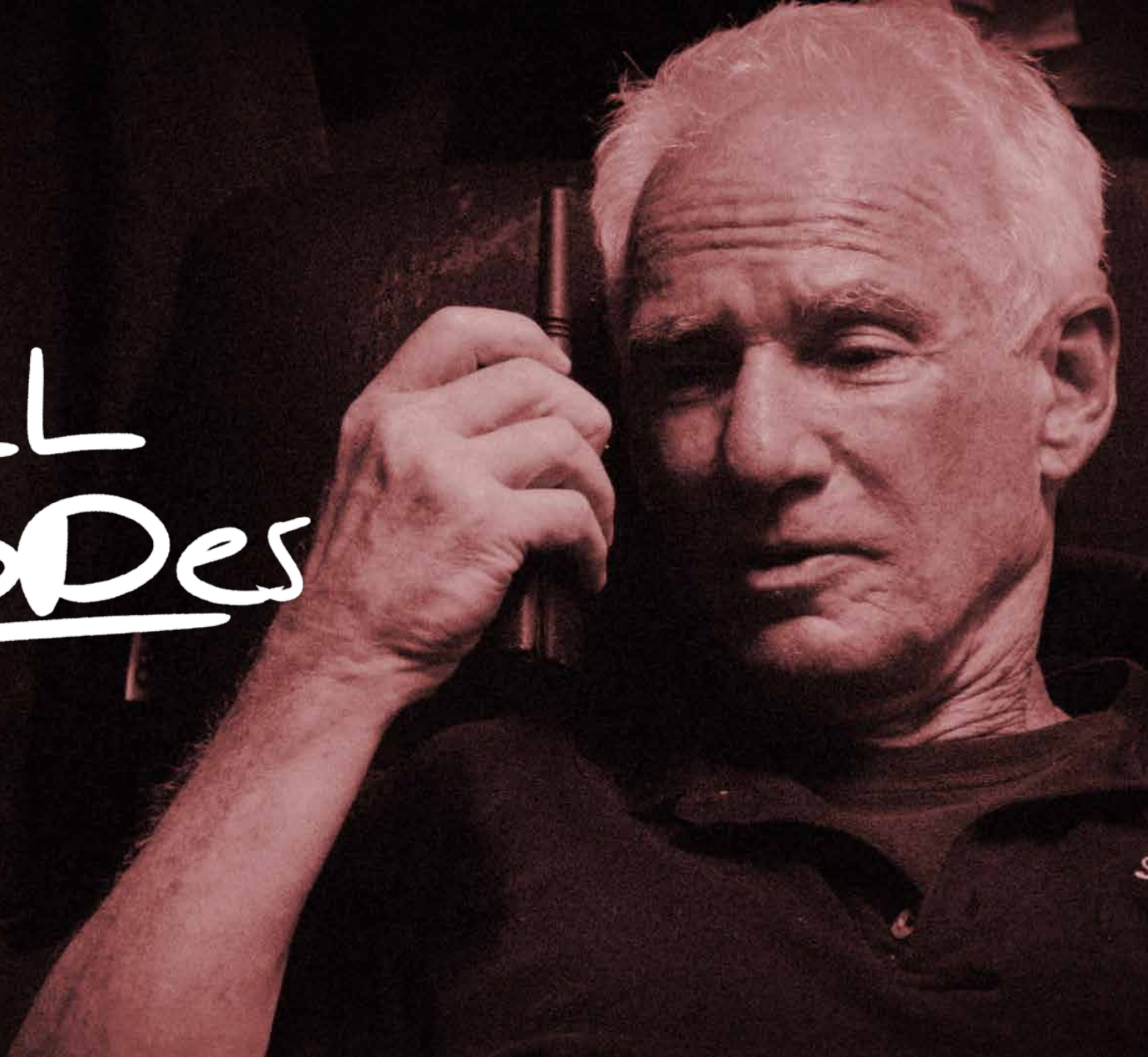


Porter Momentz

Featuring 'Solo' and 'Group'
Content of **Dino, Rich, Moffit,**
and Artsy.

Each Porter Moment
features a 'bump out.'
This is done to distinguish
content **from** episodes.

Full
episodes



Porters Content Engagement Episodes

All Current Episodes To Stream

vimeo

 YouTube

Porters Episodes



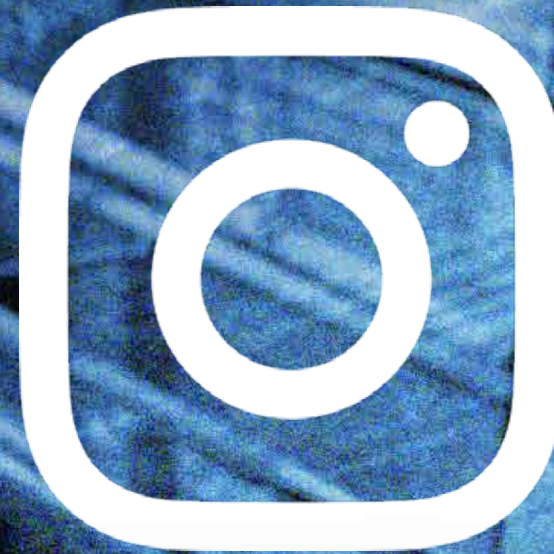
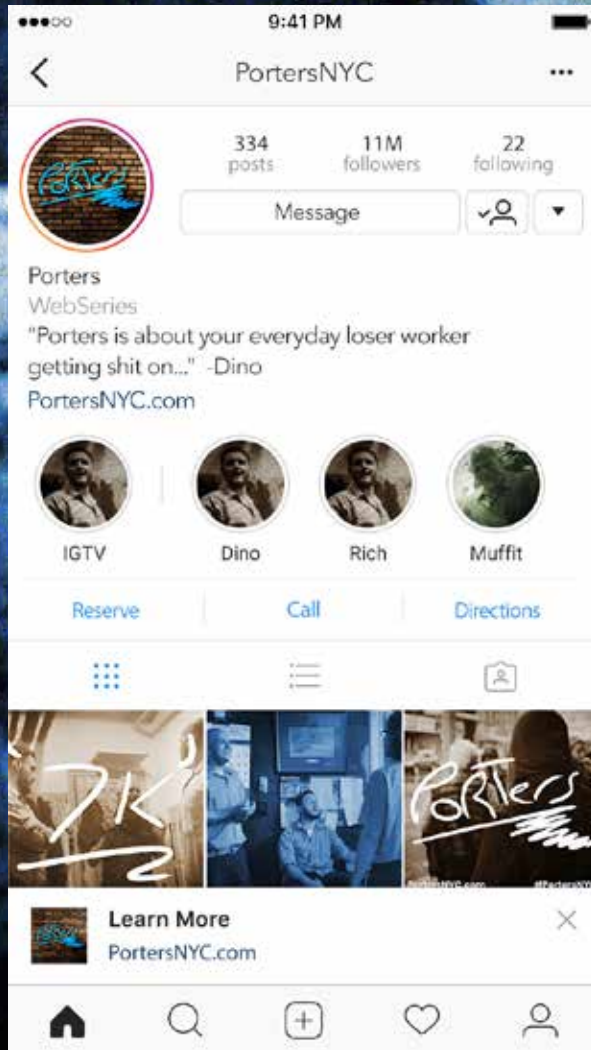
Porters Episodes



A group of people, including men and women, are gathered in a dimly lit room. They appear to be engaged in a discussion or meeting. The room has a rustic feel with wooden walls and a framed picture on the wall. The lighting is low, creating a somber and focused atmosphere. The text is overlaid in the center of the image.

Porters Content Deployment Social Media Outreach

Porters Content Deployment Social Media Outreach



Instagram Channel
@PortersNYC



Search



portersnyc

Following



90 posts

65 followers

246 following

Porters

The Life and Times of 3 Porters and one (lovely) boss. #Porters #Comedy #WebSeries #NYC #TVShow #Work #InstaFunny #UniquelyFunny

portersnyc.com

Followed by csbausch, kryan619, matt_cohen51 + 13 more



Rich



Artsy



Muffit



Dino

POSTS

TAGGED



Porters Content Deployment Social Media Outreach



Porters Facebook



Porters

@portersnyc

Home

Posts

Videos

Photos

About

Community

Create a Page



Like Share Suggest Edits

Send Message

Posts



Porters

July 18 at 4:15 PM ·



Check out our website, with #PorterMomentz, full episodes & more. Anywhere you go, because we believe that's exactly what you need on your phone. 🤔🤔🤔 PortersNYC.com
[#Porters](#) [#PortersNYC](#) [#ThePorterSquad](#) [#YourWelcome](#)
[#CleanUpCrew](#) [#Comedy](#) [#Series](#) [#Webseries](#) [#Show](#)



Community

[See All](#)

63 people like this
 64 people follow this

About

[See All](#)

[Contact Porters on Messenger](#)
 [portersnyc.com](#)
 TV Show



Page Transparency

[See More](#)

Porters Social Media Outreach



Twitter Page
@PortersNYC



Home



Explore



Notifications



Messages



Bookmarks



Lists



Profile



More



Porters

45 Tweets



Edit profile

Porters

@PortersNYC

The Life and Times of 3 Porters and one (lovely) boss.

PortersNYC.com Joined April 2019

77 Following 12 Followers

Tweets

Tweets & replies

Media

Likes

A group of people are gathered in a dimly lit room, possibly a meeting or discussion. The scene is dark, with some light coming from the right side, creating a moody atmosphere. The people are mostly in silhouette or low light, making their features difficult to discern. The text is overlaid in the center of the image.

All Social Media Content
To Begin Week of June 16th

Social Media Content To Feature

**Trailers, Promotional Photos
Porter Momentz, Show Clips, and various
Promotional Materials to push
Porters 'stylized' Brand & Website.**

A man with long dark hair and glasses, wearing a blue button-down shirt, is looking towards the right side of the frame. He appears to be in a dimly lit office or control room, with a computer monitor visible in the background. The overall lighting is a cool, blueish-grey tone.

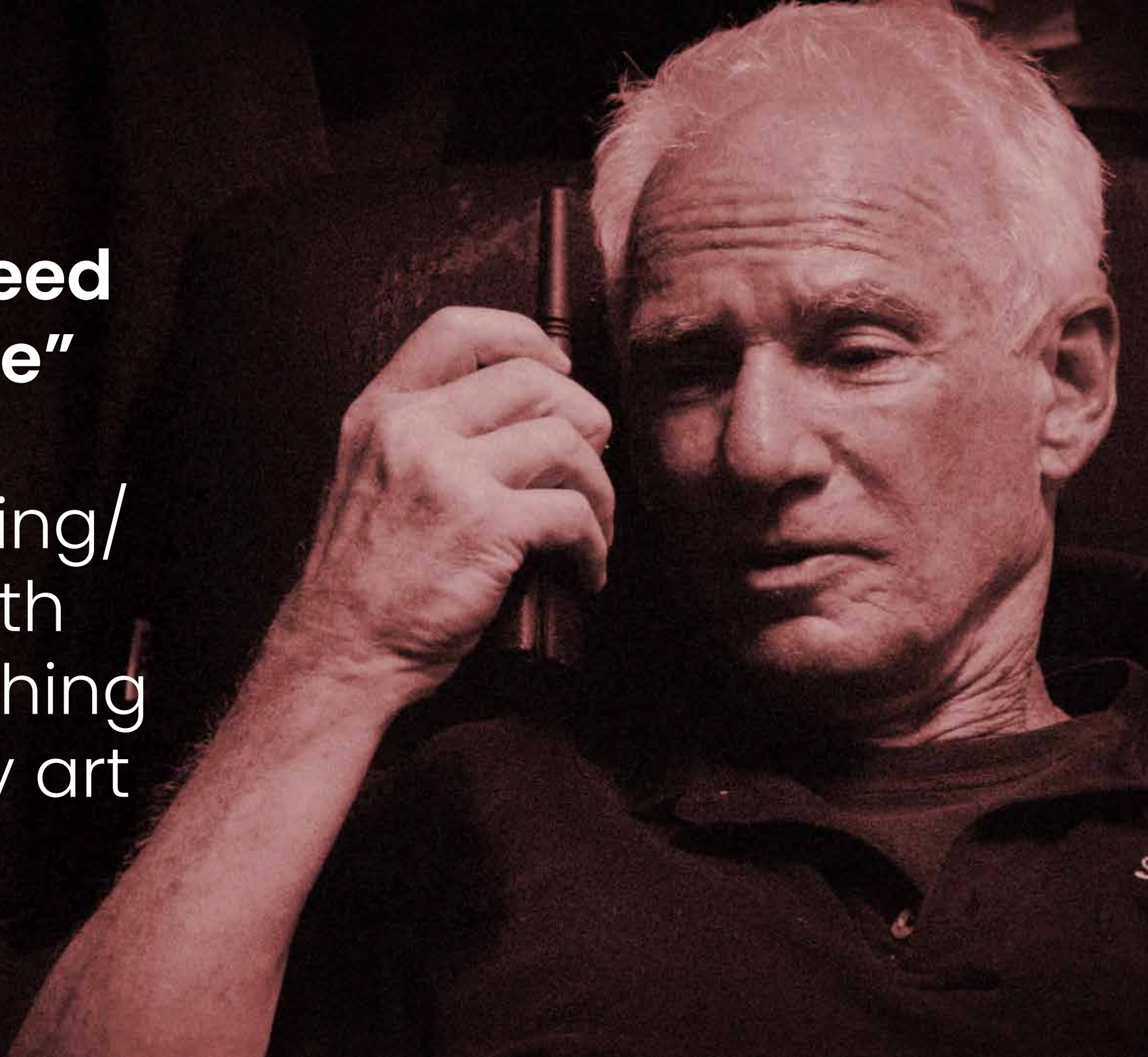
Porters Social Media Objective


- **Pushing Social Media Awareness of Porters Show and Story Content**
- **Website** Additions and Updates

**Porters: "I need
more coffee"**

Trailer

Rich Interacting/
Arguing With
Porters, matching
design of key art



A man with a beard and mustache, wearing a white shirt, is shown in profile, smiling and looking towards the left. He is in a kitchen or workshop setting with wooden shelves and a counter in the background. The lighting is warm and natural. The text is overlaid on the left side of the image.

Porters: "Single Clips"
Dino and Porters "One Shot" clips. With using Monochrome - colors of the brand.



Porters: “In the Box”

Brady Bunch Show
Open Style Video
Presentation with
Porters Brand
infused throughout

A close-up photograph of an older man with white hair, wearing a dark polo shirt. He is holding a pen in his right hand, resting it against his chin and cheek. He has a thoughtful or serious expression, looking slightly to the right. The background is dark and out of focus.

Porters: "Slide Video"

Clips Of The Show
with a motion layout
to tell a unique story,
living inside the world
of porters.

PORTERS

Presentation Deck
Porters- May 2019

