

RICHIE VERNILLO

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631.707.4955

Award Winning & 3 -Time Emmy® Nominated
Creative Content Producer



Producer & Editor

June 2022 - Present

-Pitch innovative, visually eye-catching content for NHL and execute marketing initiatives from the ground up.

-Produced, pitched and conceptualized decks & promos for NHL Original Content with the goal of enhancing overall visual production value of NHL Broadcast, Digital and Social Media Content.

-Created easy to use templates from scratch for editors, to direct and maintain visually cohesive brand identities across all forms of media.



Motion Graphics Art Director

November 2021 - June 2022

-Working in FOX's Visual Innovation Studio, I produce content from social media, and broadcast art direction for various network shows for Fox Entertainment.

-Working alongside the creative directors I pitch innovative content for all forms of media from storyboard to final completion.

-Enhance season show content from all corners of social media and interactive space, and special 3rd party digital content.



Sr. Editor

April 2021 - November 2021

-Directed and Produced a live-action commercial shoot with practical special effects on location and directed and, casted talent.

-Designed various projects for different types of high profile, confidential media.

-Mentored interns, teaching various concepts from motion graphics to animations, as well as color correction & editing. Using Adobe Creative Suite and Magic Bullet Suite.



Art Director, UFC Originals

September 2019 - April 2021

-Produced and Pitched Rebrand Decks for UFC Original Content from conception to completion, and implementation/training of Rebrands with the goal of enhancing overall visual aesthetic for internal and external production teams.

-Enhanced the production look and feel of social and digital media content as well as pitched and executed one-of-a-kind promos from the ground up.

-Created easy to use "control board studio" templates from scratch to quickly generate broadcast quality content for production programming.



Visual Effects Producer

September 2018 - September 2019

-Conceptualized & produced stylized interactive and immersive content for live events and various video content for display in New York's Times Square.

- Directed talent for video content in-studio and on location.

-In-charge of post-production workflow for visual arts department.



Social Media Producer

December 2018 - August 2019

-Established "Porters" as a Comedy Digital Series Brand for modern audiences and potential networks as well as produced digital video content and interactive website.

-Enhanced overall production value from pretaped/edited episodes with executive producers and created extensive content plan and established social media presence.



Sr. Motion Graphic Artist

February 2019 - April 2019

-Design and animate motion graphics, logos animations for various programs.

-Create animated set pieces, photorealistic content for displays throughout programs featured within CBS' New York Studio 57 offices.



Video Content Editor

June 2017 - September 2018

-Produced video content through collaboration on current brand identity revival for commercial and social for all Feld brands (Monster Jam, Marvel Universe LIVE!, Disney On Ice, Monster Energy Supercross, Sesame Street LIVE! and Trolls the Experience.)

-Designed and animated custom broadcast and, arena board show branded content for venues around the world.

-Trained a team of 5-10 editors and artists on relevant software.



Motion Graphics Artist - Editor - Videographer

June 2014 - May 2017

-Responsible for producing special projects and logo and show designs for show segments. Coordinating with production staff, and creative director on exclusive segments.

-Responsible for producing & filming cinematic and time-lapse photography/video.

-Produced and edited promos/commercials for all Altice brands as well as being apart of the creative process of reviving brand identities

Education

Full Sail University

Bachelor Of Science

Filmmaking & TV Production

July 2011-March 2013